

Sanford E. Fitelson

Torrance, CA ◻ (310) 420-5124 ◻ sefitelson@yahoo.com

Packaging Manager

Resourceful packaging expert leverages a rare blend of package engineering, people management, project leadership, and information systems expertise to add bottom-line value in development and production environments. Uniquely skilled in a variety of packaging materials with experience that extends across pharmaceutical, food, and personal care product lines. Proven track record reducing packaging costs up to \$1MM. Degrees in Packaging Science and Information Technology. MBA in Financial Management.

Areas of Expertise

Package Development ~ Package Testing ~ Plant Trials ~ Team Building ~ Personnel Management ~ SOPs ~ Six Sigma Project Management ~ BOM ~ 21 CFR ~ cGMP ~ Package Masters ~ Cost Sheets ~ Cost Control ~ Process Improvements

PROFESSIONAL SUMMARY

Schwarzkopf & Henkel, Irvine, CA (2008–Present)

Packaging Manager

Manage package development projects on numerous product lines. Responsible for development of new and redesigned packaging on all brands to maintain a fresh appearance and strong shelf impact.

- Identified \$153M in savings during first 60 days of hire followed by an additional \$385M in the first 6 months.
- Drove significant increases in the Walmart Packaging Sustainability Scorecard for all new product launches and redesigns through a combination of source reduction and the use of post consumer resin (PCR).

Herbalife International, Los Angeles, CA (2005–2008)

Senior Packaging Engineer

Managed package development projects on multiple Herbalife lines. Assisted with packaging development, line trials, shipping tests, product launches and re-launches, label changes, computer system implementations, and cost savings projects. Created and maintained accurate packaging specifications for global markets. Coordinated and attended plant trials and served as primary packaging contact for company's China plant. Assisted Manufacturing group with improving Packaging operations.

- Led initiative to reduce corrugate spending and identified cost savings of more than \$972M.
- Engineered packaging options for Aloe line redesign which included cost savings of \$192M.
- Led packaging specifications conversion to new Agile specification system.
- Developed packaging for three separate new product line launches.

Neutrogena Corporation, Los Angeles, CA (1999–2005)

Senior Process Automation Engineer, 2005

Senior Network Analyst, 2001–2005

Recruited into IT capitalizing on a unique combination of information systems, validation, packaging machinery, and materials experience to implement vision system technologies across all manufacturing packaging lines. Managed and supported Neutrogena site and all networking and computing assets, researched and purchased new technologies, identified, sourced, and directed automation projects, oversaw post-implementation knowledge transfer, and directed Help Desk support team. Planned and managed installation of downtime tracking system for the manufacturing department.

- Managed and supervised a group of five Technicians and Analysts and set priority of tasks.
- Stepped in and drove million-dollar Vision System implementation project to completion on time and within budget; sourced new company to resolve programming issues and solved mechanical issues that were plaguing project.
- Led wide area network (WAN) upgrade that dramatically increased network speed and efficiency.

Continued...

PROFESSIONAL SUMMARY *(continued)***Neutrogena Corporation, Los Angeles, CA (1999–2005)**

Senior Packaging Engineer, 1999–2001

Managed all package development functions for multiple product lines. Directed new, redesigned, and club store package projects and worked with numerous resources (Marketing, Graphics, Manufacturing, Purchasing, Project Management, and outside vendors) to develop appealing, functional, and cost-effective packaging.

- Created and updated packaging specifications in electronic format; developed process to optimize adding electronic drawings to packaging specifications and created a standard procedure to guide the Packaging department in this new method.
- Developed packaging components for two existing lines achieving new design concepts; spearheaded development on all packaging components for new product line.
- Identified source of incorrect pallet labeling; led team that eliminated potential fines by consolidating product information and improving shipper labels.

Hunt-Wesson, Inc., Fullerton, CA (1995–1999)

Senior Packaging Technologist, 1997–1999

Packaging Technologist, 1995–1997

Managed packaging projects from concept to production. Designed, developed, and tested innovative new product packaging; initiated, planned, and conducted plant trials to verify packaging performance in production and distribution environments; supervised testing of new, modified, and developmental packaging designs; and converted specifications into electronic specification system. Worked with vendors to resolve packaging quality issues.

- Managed direct report in day-to-day responsibilities, projects, annual goals and development.
- Managed material selection and qualification for packaging reduction project that saved \$700M annually.
- Created new test method to remove jar seals and qualified a new seal netting \$100M in annual material cost reductions and improved packaging quality 40%.
- Developed low cost flip-top closure to work with no-drip pour lip on existing bottle finish; received US Patent for new Wesson Bottle Design.

Geneva Pharmaceuticals, Inc., Broomfield, CO (1993–1995)

Packaging Engineer, 1993–1995

- Spearheaded project that improved thermoforming packaging line output 33% and simultaneously decreased material costs \$100M+ annually.
- Helped implement Rapid Changeover in Packaging reducing setup time 50%.
- Managed torque monitor project that significantly reduced OSHA recordable injuries.

EDUCATION**Master of Business Administration (Financial Management Emphasis)**

Pepperdine University, Malibu, CA

Bachelor of Science—Information Technology

Devry Institute of Technology, Long Beach, CA

*(Graduated Summa Cum Laude)***Bachelor of Science—Packaging Science**

Rochester Institute of Technology, Rochester, NY

*(Completed internship at Kraft General Foods Packaging Lab)**Continued...*

Technical Skills

- Production Equipment: Tube fillers, thermoformers, liquid bottle fillers, solid-dose fillers, bottle orienters, cartoners, shrinkwrappers, desiccant inserters, cotton inserters, cappers, induction sealers, labelers, vision systems, ink jet printers, case sealers, case labelers
- Testing Equipment: LaserPoint box cutting table, Instron, Lansmont Vibration, TMI compression, Gawis and Magna Mike thickness testers, MOCON O2 transmission
- Materials: Plastics (PET, PVC, PP, & HDPE bottles and jars; PP, HDPE & LDPE screw caps and flip-top closures; thermoforming films; PE sleeve labels, plastic corrugated); Paper (corrugated, fiberboard composite cans, paper labels, folding cartons); Metals (steel and aluminum aerosol cans, cold-formed blister packaging, metal closures); Glass (bottles and jars)
- Computer Systems: All Windows Operating Systems, Macintosh
- Software: Microsoft Office, Excel, Microsoft Project, Microsoft Visio, AutoCAD Lt, SolidWorks, TOPS, CAPE, Documentum, Agile, Artios, Cosmos FEA, Adobe Acrobat, Adobe Photoshop, SAP, Wal-Mart Retail Link